

Management and Protection for Corporate Instant Messaging: Postini Perimeter Manager for IM

The only Managed Service for IM Security

As the first enterprise class IM managed service, Postini enables you to outsource IM security and management in the same manner that customers now secure their email systems and ensure that usage is consistent with corporate guidelines.

Postini Perimeter Manager® for IM acts to stop threats such as IM worms before they can ever enter your network via the major public IM networks. That means blocking infected or spoofed IM messages before your users can unknowingly activate a worm by clicking on a malicious URL. It also means giving you the control to manage IM usage within your organization. IT can define which IM networks are authorized and enable specific users. You can also manage content policies and transfer of attachments to prevent the loss of valued files and intellectual property. Best of all, it's easy to implement. Perimeter Manager for IM can be activated in a

matter of minutes with a DNS redirect to begin protecting your organization from IM threats.

Threat Prevention

IM worms and viruses represent more than 90 percent of all IM threats. Postini ensures these threats are effectively blocked from the recipient.

Content Management

You have the ability to block file transfers, as well as inappropriate content, from being transmitted via IM in order to mitigate the loss of intellectual property and legal liabilities.

User Management

Through Postini's exclusive Active Policy Management™ you can apply IM policies to your entire organization, user groups, or individual users. This management layer enables organizations to determine which users have access to public IM, which public IM network will be used, and whether the conversations will be internal only or to external users as well. This level of granularity gives organizations

the most options for determining their messaging policies.

Compliance

You can configure policies for archiving IM's according to group or individual user for better record keeping in complying with corporate and industry regulations. Journaling of IM conversations can be routed to Postini Archive Manager or a designated corporate email address.

No Installation. No Training. No Maintenance.

As a premium managed service, you don't need to invest in hardware or software. With no hardware or software to deploy, there is no installation required. There's never any maintenance or updates to worry about.

Technical Specifications

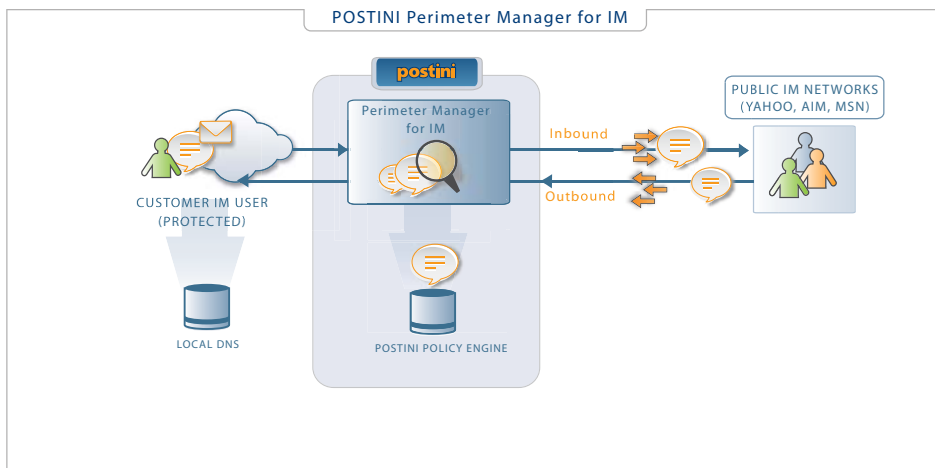
Components Required:

- Postini Perimeter Manager® Enterprise Edition

System Requirements

- DNS or SOCKS Server
- Any combination of these public IM carriers:
 - Yahoo! Messenger
 - MSN Messenger
 - AOL Instant Messenger (AIM)
 - Google Talk

Figure 1 Postini Perimeter Manager for IM sits between your corporate firewall and public IM carriers to protect your network and users from Instant Messaging threats such as IM worms. Public IM traffic is routed to Perimeter Manager for IM via changes to your local DNS server or SOCKS server.



Postini Perimeter Manager for IM: A summary of Postini Perimeter Manager for IM features and benefits is shown in the chart below.

About Postini

Postini is the first and only enterprise-class managed service to provide Integrated Message Management. As the leader in Integrated Message Management, Postini provides security, compliance, availability and visibility solutions for corporate email and IM systems. Postini's messaging services are designed to protect businesses from a wide range of IM and email threats, address regulatory compliance requirements, and enable the management and enforcement of enterprise policies. Founded in 1999, Postini protects and manages electronic communications for more than 35,000 businesses worldwide, providing comprehensive, flexible and trusted managed services for message security and management

FEATURES	BENEFITS
Integrated message management	Enables IT staff to create policies at the organization, sub-organization or individual level.
Easy administration and use	Centralizes the administration of IM and Email policies and requires no change in the end users workflow process.
Immediate deployment, flexible growth	Requires no infrastructure; the managed service can be activated in a matter of moments with an easy DNS redirect and scales easily and effectively across any size organization.
Flexible, secure IM policies	Provides the most choices in determining specific user access to public IM networks, which IM networks will be authorized, internal only versus external communications and content policy enforcement.
Content Policy Enforcement	Controls the use of public IM according to specific guidelines, from basic business etiquette to regulatory compliance. Establishes content and attachment filters to monitor acceptable use.
Automatic real-time protection	Proactively keeps threats from ever reaching your network, protecting both IM and non-IM users. Protects users from unknowingly clicking on infected links.
User Management	Provides the ability to link an existing IM screen name to an existing corporate email address removes the anonymity of the IM user. The facilitates communication and enables IM policy enforcement consistent with email policies
Conversation Logs / IM Archiving	Automatically distributes IM conversation logs of some or all users for the purpose of supervisory review for policy adherence. Enables routing of all IM conversations for electronic records retention purposes. Clients subscribed to Postini Archive Manager can direct IM conversations into the same message store as their email. An alternate method of journaling IM conversations and routing them to a designated corporate email address is also available.
Lower cost	Requires no additional hardware or software to install and maintain on desktops or email servers.
Convenient reports	Provides visibility into IM usage and aids in policy enforcement.



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